



**Report**  
**One day Workshop on**  
**“Entrepreneurship: From Idea to Reality”**  
**Organised by Department of Electrical & Electronics Engineering**  
**Date: 04.02.2025**  
**Time: 11.00 AM to 1.00 PM**  
**Venue: Seminar Hall C**

**Organized in association with: Institution’s Innovation Cell & IETE, MITS**

**Submitted by: Mrs. Revathy Gopinath, Assistant Professor, Dept. of EEE, MITS**

**Attendance: 55 participants**

The program commenced at 11:00 PM with a warm welcome address delivered by Dr. A V Pavan Kumar, HOD, Department of Electrical and Electronics Engineering, MITS, Madanapalle. The resource person for the session was **Dr. Indu, Assistant Professor, Department of Electrical, Electronics, and Communication Engineering, Galgotias University, Greater Noida, U.P., India.**

Dr. Indu began her session by expressing her sincere gratitude to the participants and the organizing committee for the opportunity to share her knowledge and insights on "Entrepreneurship: From Idea to Reality."

**The session covers the following topics:**

- Understanding Entrepreneurship
- Steps to turn Ideas into Product
- Identifying Entrepreneurial Opportunities
- Entrepreneurial Vs Non-Entrepreneurial Activities
- Taking Advantages – Identifying Skilled Entrepreneur
- Problem Solving skills
- Examples of Entrepreneurial Activities
- Examples of Non-Entrepreneurial Activities
- Developing a business model
- Funding Venture
- Effectively marketing product or service
- Overcoming challenges and obstacles
- Successful Entrepreneur Case studies
- Innovation in AI
- Impact and legacy



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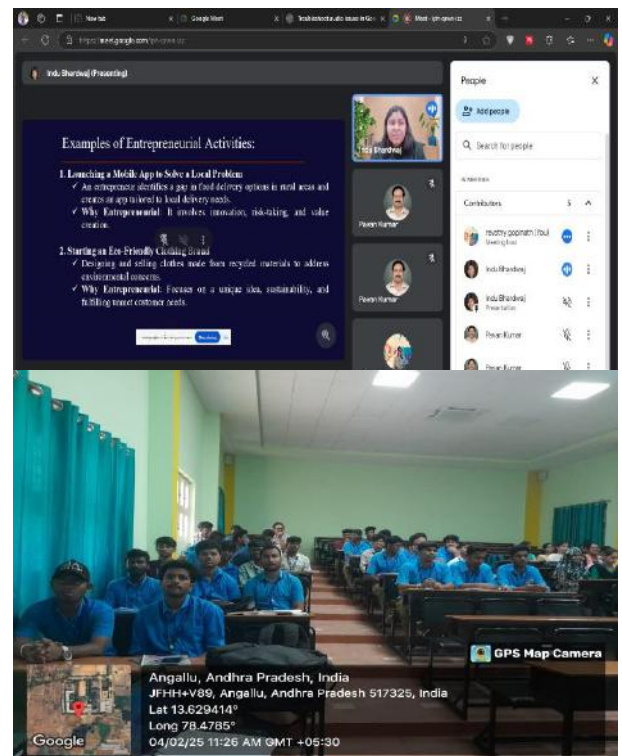
## Programme Outcomes:

The outcomes of a one-day workshop on “Entrepreneurship: From Idea to Reality” typically include:

- Enhanced Entrepreneurial Mindset:** Participants developed a problem-solving approach and gained awareness of the fundamentals of entrepreneurship.
- Practical Exposure to Startup Development:** Students learned how to generate and validate business ideas, create business models, conduct market research, and develop prototypes.
- Understanding of Legal and Ethical Aspects:** Participants were introduced to key legal considerations, including business registration, intellectual property rights, and ethical entrepreneurship.
- Increased Confidence and Networking Opportunities:** Students engaged in interactive sessions enhancing their confidence to pursue entrepreneurial ventures.

The session was concluded followed by a vote of thanks, given by Mrs. Revathy Gopinath, Assistant Professor, Department of EEE, MITS, Madanapalle.

## Photos



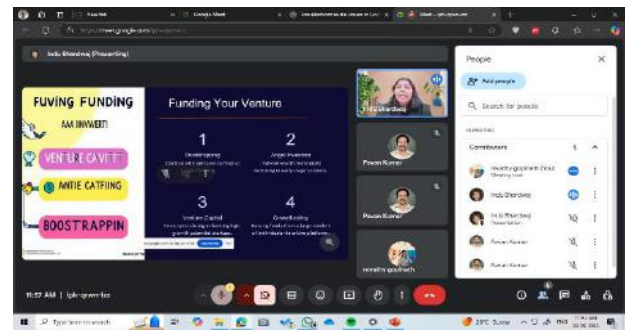
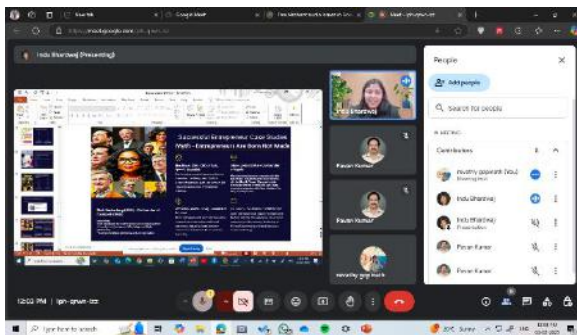
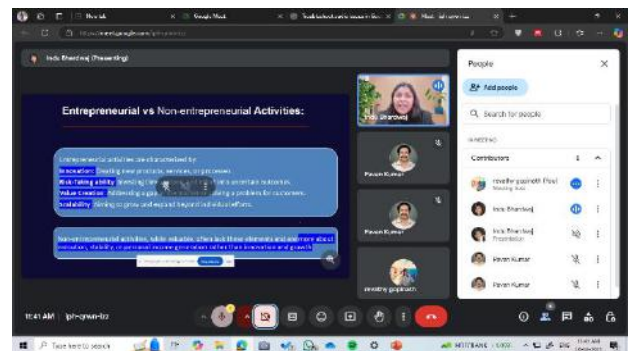


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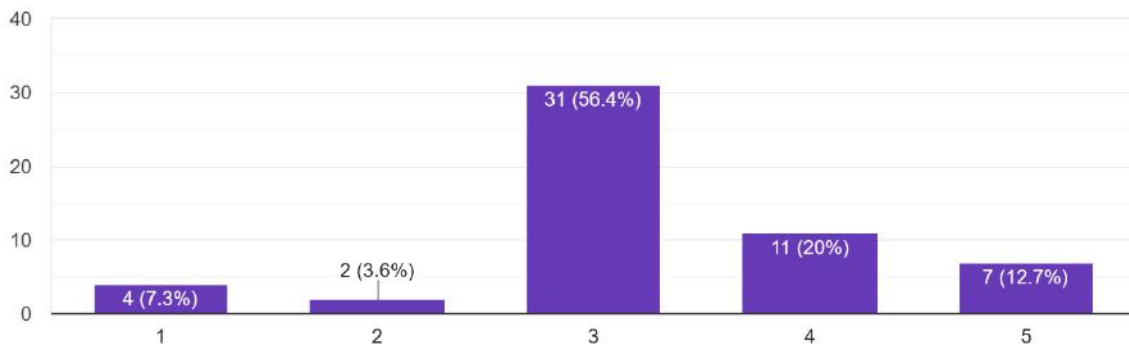
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## Feedback

How do you rate this workshop on "Entrepreneurship: From Idea to Reality" programm ?

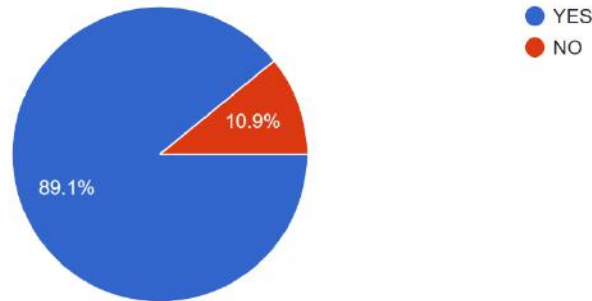
55 responses





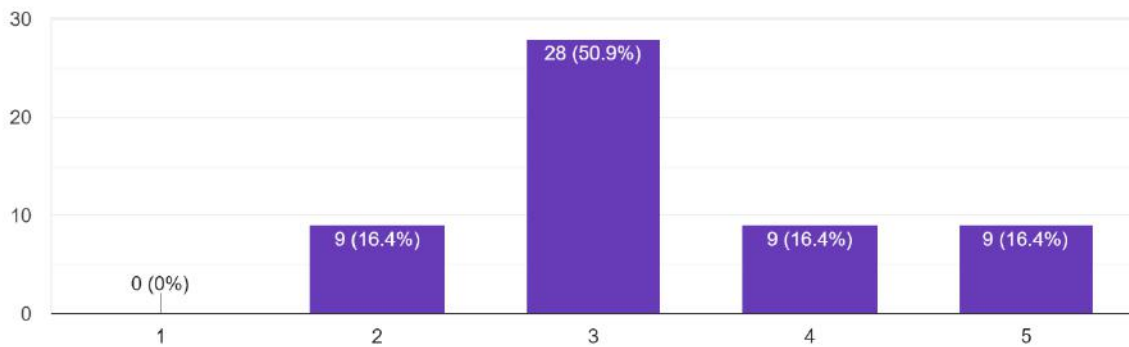
### Is duration of the program sufficient?

55 responses



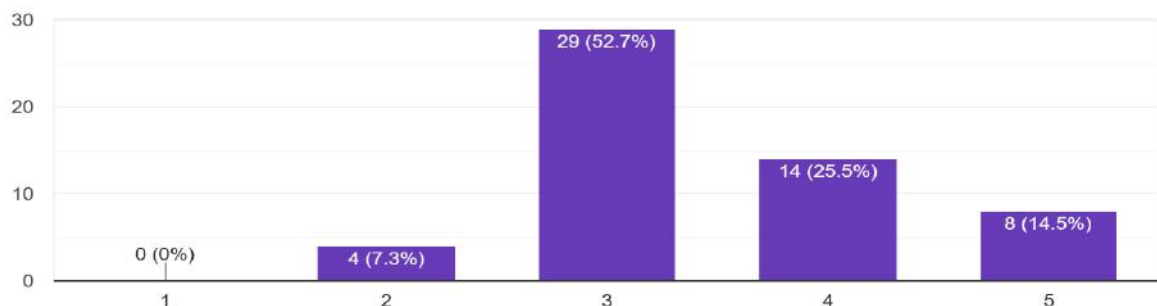
### Rate the sequence of organization of contents

55 responses



### Presentation skills of the expert

55 responses





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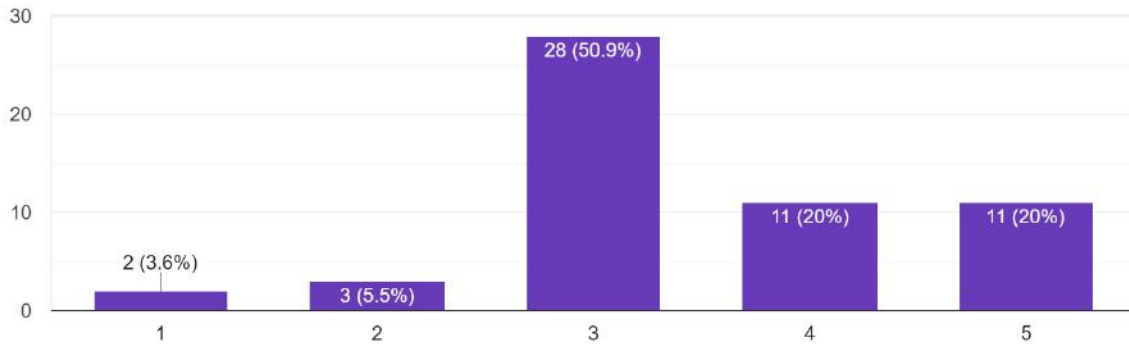
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## Feedback about the facility of the program

55 responses



Signature of the Coordinator

Signature of HoD, EEE